

Iowa City, IA

Advanced industries employ

6,755

full-time workers. (2015)

These direct jobs supports an additional

5,400

indirect jobs in other industries in the region.

Advanced industries produce

\$1.2

billion dollars in output in the region.
(2015, 2009 Chained)

Advanced industries pay, on average

\$63,101

dollars per year (2015).

Advanced industries directly account for

6.6%

of all jobs in the region.

This employment share is

#120

among all small metros.

This accounts for

14.4%

of all output in the region (2015).

This compares to average pay of

\$42,867

for all industries (2015).

Advanced industry annual average growth, 2013-2015

OUTPUT

RANK:
#240

2.70%

JOBS

RANK:
#259

2.46%

-1.43%

Iowa City, IA

U.S.

-2.66%

Iowa City, IA

U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

VIEW THE FULL REPORT

www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

Iowa City, IA

Twenty-Five Largest Advanced Industries (2015)

There are 12 advanced industries in Iowa City, IA with LQs over 1.5. LQs over 1.5 indicate specialization †

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2015)	Industry Location Quotient (LQ) † 2015	Industry Share of Total Advanced Industries Employment (2015)	Industry Employment Annual Growth		Industry Share of Total Advanced Industries Output (2015)	Industry Output Annual Growth	
					2010-2013	2013-2015		2010-2013	2013-2015
5182	Data Processing & Hosting	1,000	4.86	14.8%	-0.1%	-7.3%	10.6%	-3.9%	5.6%
3345	Precision Instruments	780	2.82	11.5%	2.2%	-3.9%	8.1%	9.0%	-4.3%
3399	Misc. Manufacturing	580	2.98	8.6%	1.1%	0.3%	6.3%	10.6%	0.5%
5416	Management Consulting	460	0.53	6.9%	52.9%	1.5%	3.9%	51.5%	-1.6%
5415	Computer Systems Design	440	0.34	6.6%	16.7%	15.6%	3.7%	16.6%	14.3%
5413	Engineering	440	0.45	6.5%	7.8%	0.7%	3.6%	7.3%	-1.0%
3251	Basic Chemicals	410	3.98	6.1%	1.9%	0.6%	14.2%	-5.0%	-6.2%
3363	Motor Vehicle Parts	330	0.85	4.9%	3.8%	-4.1%	2.3%	7.6%	-6.1%
3254	Pharmaceuticals	300	1.58	4.5%	1.4%	0.7%	15.1%	-5.2%	2.4%
3362	Motor Vehicle Body & Trailers	250	2.43	3.7%	3.4%	-4.3%	2.3%	12.0%	4.4%
5112	Software Products	210	0.91	3.1%	6.6%	0.7%	5.3%	5.4%	10.9%
3352	Household Appliances	200	4.62	2.9%	3.9%	-3.8%	1.2%	-4.2%	-7.6%
5179	Other telecommunications	180	3.12	2.6%	-5.7%	-7.6%	2.8%	-5.7%	-13.0%
5417	R&D Services	150	0.32	2.2%	4.4%	2.8%	1.7%	2.0%	4.6%
3253	Pesticides & Fertilizers	120	4.73	1.8%	-0.3%	0.4%	2.9%	-14.4%	13.8%
3259	Misc. Chemicals	100	1.81	1.5%	-0.3%	0.5%	1.8%	-12.1%	-5.0%
2211	Power Generation & Supply	100	0.36	1.5%	1.1%	2.7%	3.5%	3.2%	-1.2%
3331	Agri., Constr., Mining Machinery	100	0.58	1.4%	10.9%	-31.6%	1.8%	20.1%	-28.7%
3313	Aluminum Products	70	1.70	1.0%	3.3%	-4.0%	0.4%	13.9%	-4.5%
3252	Resins & Synthetic Rubbers	60	0.97	0.9%	1.1%	0.8%	1.9%	-3.5%	-2.2%
3351	Electrical Lighting Equipment	60	1.74	0.9%	2.8%	-4.1%	0.6%	7.0%	-4.6%
3359	Misc. Electrical Equipment	60	0.63	0.8%	1.7%	-3.3%	0.5%	4.1%	-8.8%
3391	Medical Equipment & Supplies	40	0.21	0.7%	4.1%	0.0%	1.1%	16.2%	1.8%
3353	Electrical Equipment	40	0.36	0.5%	2.7%	-3.9%	0.6%	12.6%	-9.7%
6215	Medical and Diagnostic Laboratories	30	0.17	0.5%	-4.1%	1.7%	0.2%	-6.5%	-2.9%
IFG	Advanced industries manufacturing	3,710	0.96	54.9%	2.8%	-4.1%	64.0%	0.3%	-3.7%
	Advanced industries energy	100	0.23	1.5%	1.1%	2.7%	3.5%	3.2%	-1.2%
	Advanced industries services	2,950	0.64	43.6%	6.6%	-0.9%	32.6%	4.0%	3.5%
	ADVANCED INDUSTRIES TOTAL	6,760	0.76	100.0%	4.3%	-2.7%	100.0%	1.4%	-1.4%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.